



THE KNOPF DOUBLEDAY PUBLISHING GROUP

ALFRED A. KNOPF • ANCHOR • DOUBLEDAY • EVERYMAN'S LIBRARY
NAN A. TALESE • PANTHEON • SCHOCKEN • VINTAGE

December 9, 2021

I am excited to announce a new step forward for **Vintage Anchor** and our **KDPG program** as a whole: Starting with the Summer 2022 list, we will shift to a more unified approach to managing our publications across all formats. Instead of switching gears from hardcover to paperback, each publication will now be managed by a consistent editorial, marketing, and publicity team. The goal of this change is to simplify workflow and to create a more cohesive experience for the author, agent, and publishing team. The transition to the acquiring editors will begin at the end of January.

With this change, the following structural moves are being made on the editorial, publicity, and marketing fronts. The Vintage/Anchor imprints will continue to be led by the inimitable **Suzanne Herz**, EVP, Publisher. For the past two years Suzanne has not only overseen and implemented the successful growth of our frontlist and deep backlist at Vintage, but she and her team have deftly begun their expansion into the hardcover arena with the forthcoming Anchor hardcovers and have seen several Vintage Originals become *New York Times* best sellers. Additionally, Suzanne will continue her longstanding and best-selling tradition as the publisher of John Grisham and Dan Brown.

Under Suzanne's results driven and imaginative leadership, we will begin a targeted and focused initiative to drive growth to our deep backlist including classics, anthologies, estates, and Everyman's Library. **LuAnn Walther**, with **Diana Secker Tesdell** continuing to report to her, will coordinate the efforts of this core business. LuAnn's deep knowledge of our backlist and experience building Everyman's Library from the ground up will be a tremendous asset as we develop new and exciting programs around these titles. In addition, LuAnn will continue to edit books at Knopf and Pantheon.

Edward Kastenmeier, one of our most talented and versatile editors, along with the dynamos **Caitlin Landuyt**, **Anna Kaufman**, **Chris Howard Woods**, and **Ellie Pritchett**, will focus their immense editorial gifts on growing Anchor hardcovers and Vintage Originals. The team will be supported by **Brian Etling**, Associate Editor **Michael Tizzano** and Editorial Assistant **Zuleima Ugalde** will be joining the Knopf team, with Michael reporting to Peter Gethers and Erroll McDonald, and Zuleima reporting to Deb Garrison and Diana Miller. Everyman's Library Publisher **David Campbell** will continue to report to Suzanne.

With this transition, **Beth Lamb**, SVP, Deputy Publisher Vintage Anchor will continue to report to Suzanne and will lead the paperback conversion program in concert with publishers Reagan Arthur, Lisa Lucas, and Bill Thomas, and Suzanne. Beth will work with sales, marketing, and publicity to develop a publishing strategy and process that will integrate the paperbacks with their originating hardcover imprint. Beth's well of institutional knowledge behind the unique elements of paperback publishing will be of enormous value in this regard. She will coordinate seasonal priorities and positioning for each conversion, manage the cover process, and liaise with each editor alongside **Barbara Richard**, Managing Editor, **Megan Wilson**, VP, Art Director, and sales. Beth will continue in her role with Anchor hardcovers, Vintage Originals, and movie tie-ins. Beth and Suzanne will continue to be assisted by **Elizabeth Moore**.

The remarkable Vintage Anchor publicity team, led by **James Meader**, Executive Director, will newly report to **Todd Doughty**, fully bringing all KDPG publicity departments under one collective umbrella. **Angie Venezia**, **Julie Ertl**, and **Alex Dos Santos** will continue their outstanding and highly inventive campaign work for both Anchor hardcovers and Vintage Originals, as well as continuing to promote our deep backlist titles and movie tie-ins. **Sarah Nisbet** and **Penelope Belnap** will newly join the Knopf publicity team, reporting to **Josie Kals**. Additionally, **Emily Reardon** will now report to **Erinn Hartman**, and **Sarah New** and **Abby Endler** will now report to **Gabrielle Brooks**.

Our current marketing structure has the brilliant Vintage Anchor team already reporting to **Kristin Fassler**. As noted in yesterday's marketing announcement, **Lauren Weber** will now move from Doubleday into the newly created role of Director of Vintage Anchor and Brand Marketing, with **Annie Locke** now reporting to her. Additionally, **Jess Deitcher** will be moving into the newly created role of Director of Backlist Strategy with **Erin Merlo** reporting to her as Backlist Manager.

We remain committed to bringing the force of our collective editorial, marketing, and publicity strength to every book we publish, and I feel this innovative, collective process will benefit us all—and most importantly, our authors. This is an exciting time of great change within our incredible group, and I look forward to what's to come in the new year.

Maya Mavjee
President and Publisher
Knopf Doubleday Publishing Group