



FOOD ART CULTURE CURIOSITY

VORACIOUS

**LITTLE,
BROWN**

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Voracious publishes visual books that readers really want.

We are Voracious: a new imprint at Little, Brown led by Editorial Director Michael Szczerban, launching our first list in Fall 2019. Our publishing interests are wide-ranging, but our books are driven by twin forces: **appetite** and **curiosity**.



We have an appetite for food, but more broadly for enjoyment and pleasure, for meaningful new experiences, for narrative and self-improvement and the things that tickle our brains. (What is curiosity but an appetite of the mind?)

To us, **books are a matter of passion**. Our mission is to connect readers with what they love most—from politics and Instant Pots to irreverent advice and pop culture. Most of our books are illustrated, and all of them are designed to make readers pick them up and immediately engage with them. Our authors are artists, entrepreneurs, cooks, photographers, tastemakers, thought leaders, scientists, storytellers, historians, humorists—and more.

At Little, Brown, we are continuing a **long tradition** of publishing beautiful, conversation-starting, award-winning illustrated books. We're hungry to expand our reach, building on successes like Pete Souza's blockbuster bestsellers *Obama: An Intimate Portrait* and *Shade* and forty years of publishing Ansel Adams; classic culinary works like *The Flavor Bible*, Vivian Howard's *Deep Run Roots*, and Christopher Kimball's *Milk Street*; and books that channel the zeitgeist like *The Life-Changing Magic of Not Giving a F*ck* and *Cabin Porn*.

We are Voracious: in our pursuit of the ideas, authors, and books that make an impact in readers' lives—and in bringing them to the broadest possible audience with inventive, lively, and highly visible publicity and marketing campaigns. We can't wait to share what comes next with you.

What are you hungry for?





RECENT HIGHLIGHTS

PETE SOUZA

OBAMA: AN INTIMATE PORTRAIT and SHADE

Two #1 *New York Times* bestsellers
More than 1 million copies shipped

SARAH KNIGHT

THE NO F*CKS GIVEN GUIDES

*The Life-Changing Magic of Not Giving a F*ck, Get Your Sh*t Together, You Do You, and Calm the F*ck Down*
New York Times and national bestsellers
More than 2 million copies sold

CHRISTOPHER KIMBALL

MILK STREET: TUESDAY NIGHTS

James Beard Award and IACP Award for Best General Cookbook

VIVIAN HOWARD

DEEP RUN ROOTS

New York Times bestseller
4 IACP awards, including Cookbook of the Year
17 "best of the year" mentions

MICHAEL ANTHONY

V IS FOR VEGETABLES

James Beard Award for Best Vegetable Cookbook
10 "best of the year" mentions

MARK LAMSTER

THE MAN IN THE GLASS HOUSE

Finalist for the NBCC Award in Biography

BRIAN MERCHANT

THE ONE DEVICE

National bestseller
Finalist for both the *Financial Times/McKinsey* and 800-CEO-READ Business Book of the Year

SIMON RICH

HITS AND MISSES

Semifinalist for the Thurber Prize for American Humor

BRUCE WEINSTEIN and MARK SCARBROUGH

THE INSTANT POT BIBLE

National and international bestseller

ERICH ORIGEN and GAN GOLAN

GOODNIGHT TRUMP

National bestseller

ISAAC TOUPS and JENNIFER V. COLE

CHASING THE GATOR

Finalist for the IACP Julia Child First Book Award



OUR TEAM



Michael Szczerban
VP, Editorial Director

I publish visual books across a variety of interests, from food and culture to storytelling, science, current events, and beyond. I love working with authors to connect readers to their passions. Happily, those collaborations have resulted in many acclaimed bestsellers, including Pete Souza's *Obama: An Intimate Portrait*, Samin Nosrat and Wendy MacNaughton's *Salt, Fat, Acid, Heat*, and Sarah Knight's *No F*cks Given Guides*. I got my start as a reader of poetry manuscripts at Carnegie Mellon University Press while studying computer science, and joined Little, Brown in 2014 after working for Simon & Schuster and the Regan Arts imprint at Phaidon. I was a 2017 *Publishers Weekly* Star Watch honoree and the 2012 recipient of the Lawrence Peel Ashmead Editorial Award, and I write occasionally for *Poets & Writers*.



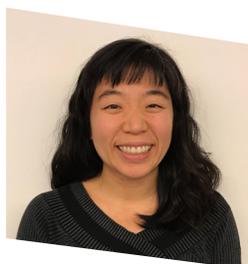
Nicky Guerreiro
Associate Editor

I work on a range of nonfiction including pop culture, food and cooking, science and technology, and history. I'm particularly drawn to previously untold stories, especially those of women and people of color, and to work by people breaking the mold in their fields who can translate their expertise for a broad audience. My list includes Stef Ferrari and Deepi Ahluwalia's *A Woman's Place*, AI researcher Janelle Shane's *You Look Like a Thing and I Love You*, and Julia Rothman's *Everybody*. I joined Little, Brown in 2016 after graduating from Harvard University, where I studied History & Literature and was a staff writer for the Harvard Lampoon.



Kim Sheu
Associate Director of Marketing

I have worked in illustrated books since 2013, starting at The Monacelli Press and most recently at Abrams, where I created campaigns for *New York Times* bestsellers *Matty Matheson: A Cookbook* and *Why I March*, and *The Displaced* by Pulitzer Prize winner Viet Thanh Nguyen. I love discovering ways to bring books to new audiences and have brokered long-term collaborations between authors and companies including Runkeeper, Dig Inn, Hobo, and Air France, among many others. Prior to my life in illustrated publishing, I held positions at Macmillan and Vintage and Anchor Books and earned an MFA in writing poetry from Sarah Lawrence.



Lauren Hesse
Director of Social Media, Little, Brown

I oversee social media, email marketing, and website initiatives for Little, Brown. Previously, I worked in social media at The Metropolitan Museum of Art and in digital marketing at Doubleday and St. Martin's Press. My campaigns have included *The Underground Railroad* by Colson Whitehead, *A Little Life* by Hanya Yanigahara and *Humans of New York* by Brandon Stanton. I am in my sixth year mentoring with Girls Write Now, an organization that empowers high school girls and gender non-conforming teens through creative writing. I graduated from Ithaca College with a BA with honors in Writing and Integrated Marketing and Communications, and live in Brooklyn.



Juliana Horbachevsky
Publicity Manager

I am the publicity lead for Voracious and Little, Brown Spark, focusing on the cooking, lifestyle, health/wellness, science, and psychology/self-help categories. I've spearheaded publicity campaigns for bestselling authors including Nicholas Christakis, Bobby Flay, Josh Axe, Mark Hyman, David Perlmutter, Jillian Michaels, and Deepak Chopra. At Little, Brown, I've had the pleasure of working alongside authors such as Christopher Kimball, Maida Heatter, Isaac Toups, Bruce Weinstein and Mark Scarbrough, and David Tamarkin. Previously, I worked in publicity at Penguin Random House, Abrams, and Simon & Schuster. A graduate of Loyola University Maryland, I earned my BA with majors in Writing and Marketing.



Elora Weil
Associate Publicist

I joined Little, Brown in March 2017, and over the past two years I have had the pleasure of working on campaigns for books by Christopher Kimball, David Tamarkin, and Ansel Adams, among many others.



2019 AND BEYOND



DEEPI AHLUWALIA and STEF FERRARI

A WOMAN'S PLACE

The Inventors, Rumrunners, Lawbreakers, Scientists, and Single Moms Who Changed the World with Food

MAIDA HEATTER, foreword by DORIE GREENSPAN

HAPPINESS IS BAKING

Cakes, Pies, Tarts, Muffins, Brownies, Cookies:
Favorite Desserts from the Queen of Cake

SARAH KNIGHT

F*CK NO!

How to Stop Saying Yes When You Can't, You Shouldn't,
or You Just Don't Want To (No F*cks Given Guide #5)

CALM THE F*CK DOWN JOURNAL

Practical Ways to Stop Worrying and Take Control of Your Life

BRUCE WEINSTEIN and MARK SCARBROUGH

FROM FREEZER TO INSTANT POT

How to Cook No-Prep Meals in Your Instant Pot
Straight from Your Freezer

THE ESSENTIAL AIR FRYER COOKBOOK

The Only Book You Need for Your Small, Medium, or Large Air Fryer

CHRISTOPHER HIRSHEIMER and MELISSA HAMILTON

CANAL HOUSE: COOK SOMETHING

Recipes to Rely On

CHRISTOPHER KIMBALL

MILK STREET: THE NEW RULES

Recipes That Will Change the Way You Cook

THE MILK STREET COOKBOOK

The Definitive Guide to the New Home Cooking
Including Every Recipe from Every Episode of the TV Show
(2017–2020)

ZACH KLEIN

CABIN PORN: INSIDE

ANSEL ADAMS, foreword by PETE SOUZA

ANSEL ADAMS' YOSEMITE

The Special Edition Prints

THE GRAND CANYON AND THE SOUTHWEST

Centennial edition paperback reissue

2020 CALENDARS

Wall, desk, and color mini calendars

BLACKIE BOOKS

THE BOOK OF MY DREAMS

A Journey to Self-Discovery and Creative Fulfillment

JANELLE SHANE

YOU LOOK LIKE A THING AND I LOVE YOU

How Artificial Intelligence Works
and Why It's Making the World a Weirder Place

PETE SOUZA

SHADE

Paperback edition, updated with 60 new pages

Plus new titles from

VIVIAN HOWARD

CHRISTOPHER KIMBALL'S MILK STREET

SARAH KNIGHT

KAREN PAGE

SIMON RICH

JULIA ROTHMAN

MARCUS SAMUELSSON

... and others in 2020 and beyond

