



IPG signs ten new publishers for distribution

CHICAGO, IL—Independent Publishers Group (IPG, www.ipgbook.com), the second-largest independent book distributor in the United States, is pleased to announce it has partnered with ten more independent publishers for distribution. One new publisher will be distributed by IPG, seven new UK publishers will gain US distribution through Trafalgar Square Publishing and two academic presses will join IPG's Academic and Professional Publishing.

Beginning May 1, 2018, IPG will distribute **Shinola** journals (www.shinola.com). Shinola, which is based in Detroit, Michigan, produces high quality, hand-crafted products, including watches, jewelry and bound journals in a variety of sizes and materials.

Trafalgar Square Publishing has partnered with **SaltWay Global Ltd.** (www.saltway.co.uk) to represent some of their client publishers in the US and Canada for both print and digital. Saltway Global is a UK sales and marketing company that operates a global alliance of independent publishers, distributors and sales agents. SaltWay's unique sales network covers the world outside North America, having curated a brilliant list of small and medium sized independent publishers with a particular emphasis on children's books and other special interest areas such as art, architecture and botany. Trafalgar Square will begin distribution for a handful of Saltway Global publishers, including **Baker Street Press**, **Debrett's**, **Hawthorn Press**, and **Perronet Press**, beginning July 1, 2018.

St James's House (www.stjames.org) is a new, London-based publisher and the official publisher to several leading organizations, including the Rolls-Royce Enthusiasts' Club, the Royal Air Force, and the Royal Navy. They begin distribution with Trafalgar Square Publishing on July 1, 2018.

Gilgamesh Publishing (www.gilgamesh-publishing.co.uk) publishes a broad list of titles on the Middle East and Africa, ranging from large format photography books to illustrated reference, history, contemporary analysis and travel writing. Their books became available in the US and Canada through Trafalgar Square beginning March 1, 2018.

Founded in 2016 by Alison and Martin Green, **Lost the Plot** (www.ltpbooks.com) tackles topics that affect and engage the next generation of readers while “cutting through the bullshit”. They began US and Canadian distribution with Trafalgar Square at the start of 2018.

IPG’s Academic and Professional program will begin distributing books for **Massey University Press** (www.masseypress.ac.nz). Massey University Press was launched by Massey University of Auckland, New Zealand in 2015 and publishes scholarly works in agricultural science, food research, veterinary science and practice, public health, creative arts, education, psychology, history, Māori Studies, military and strategic studies, social issues, social work and business. Distribution with IPG A&P begins July 1, 2018.

Finally, **J. Ross Publishing** (www.jrosspub.com) will begin distribution with IPG A&P on May 1, 2018. J. Ross specializes in publishing professional and technical books and multimedia products in the fields of business, architecture, engineering and science.

About Independent Publishers Group (IPG)

Established in 1971, IPG was the first organization specifically created for the purpose of marketing titles from independent presses to the book trade. With consistent growth year-over-year, IPG’s success has come from supporting and encouraging the growth of its client publishers in the United States and worldwide. IPG has a wide reach in the market through its distribution of publishers with academic and professional, Spanish-language, computer and general trade nonfiction and fiction titles. IPG was acquired by Chicago Review Press in 1987, and Chicago Review Press, Inc., the parent company of both IPG and Chicago Review Press, was born. In the fall of 2006, Chicago Review Press, Inc. bought Trafalgar Square Publishing, Inc., the leading US distributor of UK and Australian publishers. Trafalgar Square Publishing distributes for clients such as Penguin Random House UK, Penguin Random House Australia, Pan Macmillan UK, Pavilion, Collins UK, and Head of Zeus. IPG acquired INscribe Digital in July 2016. INscribe Digital offers flexible and scalable solutions for e-book production, conversion, marketing and distribution.

For more information, please contact Publicity Director Caitlin Eck at 312-337-0747 or ceck@ipgbook.com.