

Oni Press Announces SQUARE ONE Retailer Program: New \$10 Vol. 1's and \$1 First Issues of Key Titles

Program coupled with a multiple 4-month long sales windows for retailers in 2017



November 15, 2016, Portland, OR—Oni Press, Portland's premier independent comic book publisher, announced their new **SQUARE ONE** program, a new line of \$10 Volume 1 graphic novels and \$1 first issues designed to introduce new readers to a wide variety of the company's leading titles.

Targeted at retailers and readers alike, **SQUARE ONE** serves as a perfect entry point to Oni Press' extensive catalog of award-winning titles from the industry's top creators. Oni Press will roll out the **SQUARE ONE** titles in staggered rounds of release throughout 2017. The first round of **SQUARE ONE** releases will hit store shelves in February and March 2017.

Additionally, as part of **SQUARE ONE**, Oni Press is offering its retail partners a series of special 4-month long sale windows around each round of **SQUARE ONE** releases. During these sale windows, retailers will receive additional discounts on all subsequent volumes for every series offered in that round of **SQUARE ONE** releases. Retailers are asked to consult their Diamond Distributor order form for full details.

The first round of **SQUARE ONE** will hit store shelves in February and March 2017, and includes the following titles:

- **Invader ZIM \$1 Issue #1** by Jhonen Vasquez and Aaron Alexovich with Megan Lawton and Simon Trussellier
- **Kaijumax \$1 Issue #1** by Zander Cannon
- **Letter 44 Volume 1 \$10 Softcover** by Charles Soule, Alberto Jiménez Alburquerque with Guy Major and Dan Jackson
- **Letter 44 \$1 Issue #1** by Charles Soule and Alberto Jiménez Alburquerque with Guy Major and Dan Jackson
- **The Life After Volume 1 \$10 Softcover** by Joshua Hale Fialkov and Gabo
- **The Life After \$1 Issue #1** by Joshua Hale Fialkov and Gabo

More **SQUARE ONE** titles will be announced by Oni Press in the coming months.