

MEDIA CONTACT Steven Scott
steven@idwpublishing.com
[858-270-1315](tel:858-270-1315); 2139

IDW PUBLISHING JOINS COMICBLITZ SUBSCRIPTION SERVICE!

*The Growing Platform Announces New Premier Publisher
and Pricing Structure*

San Diego, CA (October 12, 2016) – ComicBlitz, the “All You Can Eat” subscription service, announce a partnership with IDW Publishing, as a digital distributor for the premier comics publisher. Hundreds of comics and graphic novels will be rolling out over the next few months on the platform, starting today with over 125 issues of titles such as *Transformers*, *GI Joe*, *Star Trek*, *My Little Pony*, *Dungeons & Dragons*, *Locke & Key*, *The Crow*, *Angel*, *Judge Dredd* and more. Upcoming titles include *30 Days of Night*, *Jem and The Holograms*, *Angry Birds*, *Skylanders*, *Samurai Jack*, *The Maxx*, *Danger Girl*, and even more from the initial wave of titles.

“Partnering with ComicBlitz to make our extensive backlist of titles available to a wider audience is an exciting next step in IDW’s publishing growth,” says IDW Publishing President and COO, Greg Goldstein. “ComicBlitz’s business model is a smart, easy way to discover your new favorite comic and we hope that their subscribers will enjoy what we have to offer.”

“We are proud to have IDW as a partner, and to offer their widely accessible line of books to our readers,” says ComicBlitz co-founder and CEO, Jordan Plosky. “IDW’s diverse line of books are some of the easiest entry points for new readers into the world of comics. We are extremely excited to share them with our readers.”

In conjunction with the release of that content, ComicBlitz is now providing more value than ever for those who sign up. For a limited time, ComicBlitz is lowering the price of their Unlimited Plan from \$9.99 to \$7.99 per month. For the price of 2 comics, users now have unlimited access to over 4,500 comics and graphic novels at their fingertips.

In addition, ComicBlitz has added an all-new Basic Plan, a low cost entry point for new users! For the price of one new comic, at just \$3.99/mo, users have unlimited access to any ten comics of their choosing, as well as access to features like offline reading, bookshelf usage, rating, reviewing, and social media sharing.

“We feel that money should never be the reason for someone not being able to enjoy comics. We love the medium of comics, and want to be able to share it with anyone

interested”, says CEO Jordan Plosky. “By creating different price points, we can appeal to a larger audience, and their needs.”

About IDW

IDW Media Holdings, Inc. (OTC:IDWM) is a fully integrated media company, which includes publishing, games, entertainment, and the San Diego Comic Art Gallery.

IDW Publishing’s comic book and graphic novel catalog includes some of the world’s most popular entertainment brands, including *Transformers*, *My Little Pony*, *Star Trek*, *Teenage Mutant Ninja Turtles*, *Ghostbusters*, and Disney’s classic characters. At IDW’s core is its commitment to creator-owned comics including *30 Days of Night*, *Locke & Key*, *Wormwood*, *Ragnarök*, *V-Wars*, and *Archangel* by bestselling sci-fi author William Gibson.

IDW Publishing is also home to the acclaimed and award-winning imprints; Top Shelf, The Library of American Comics, Yoe! Books, and *Artist Editions*, showcasing the greatest original art ever published in American comic books.

IDW Games’ diverse line-up includes the international phenomenon *Machi Koro*, as well as hit licensed games such as *X-Files*, *Back to the Future*, *The Godfather*, and *TMNT*.

IDW Entertainment currently serves as the worldwide distributor of *Wynonna Earp* airing on the Syfy Channel in the U.S. and is producing BBC America’s *Dirk Gently*, based the best seller by Douglas Adams starring Elijah Wood and Sam Barnett, and *Brooklyn Animal Control* for USA Network.

About ComicBlitz

ComicBlitz is an “all you can eat” subscription service based out of Los Angeles, CA. Plans range from \$3.99 for 10 comics a month, to \$7.99 for unlimited reading of their library of over 4,500 comics and graphic novels from dozens of publishers. ComicBlitz is currently available as an iOS app in the Apple App Store, and as a mobile responsive web browser, for laptops and desktops, and other mobile devices via web browsers