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SIMON & SCHUSTER AND NORTHSOUTH BOOKS ENTER DISTRIBUTION AGREEMENT

NEW YORK, September 30— Simon & Schuster, Inc. has entered into a sales and distribution agreement with NorthSouth Books, Inc., the United States-based branch of Swiss publishing company NordSued Verlag. Under the agreement, which is effective January 1, 2017, Simon & Schuster will handle distribution in the United States, Canada, and Open Market territories of NorthSouth Books' new and backlist titles.

"We are delighted to welcome NorthSouth Books to our family of distribution clients," said Michael Perlman, Vice President, Director, Client Sales and Marketing, Simon & Schuster. "Their high-quality and beautifully illustrated children's books are truly innovative works from a top-notch selection of international artists and illustrators. We are thrilled by the opportunity to further expand their global outreach."

"We felt the time was right to enter into this new partnership with Simon & Schuster. We're convinced that this exciting relationship with one of the world's largest publishing groups will give us fresh impetus and help us move our business forward," said Andrew Rushton, Associate Publisher, NorthSouth Books.

NorthSouth Books was established in 1986. Known for their visually stunning, imaginative, and premier children's books, the company has published bestselling classics such as *The Rainbow Fish* by Swiss author and illustrator Marcus Pfister.

ABOUT SIMON & SCHUSTER:

Simon & Schuster, a part of the CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital and international companies in Australia, Canada, India and the United Kingdom. For more information, visit www.simonandschuster.com.

ABOUT NORTHSOUTH BOOKS:

NorthSouth Books, Inc. is the US imprint of the independent Swiss company NordSued Verlag. Based in Manhattan, they have been doing business in the USA since 1986. Known for publishing the picture books from international authors and illustrators such

as Marcus Pfister, Hans de Beer, and Torben Kuhlmann, NorthSouth also originates picture books from American authors and illustrators including Kwame Alexander and Daniel Miyares.

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