



**EPIC! AND SESAME WORKSHOP TEAM UP TO  
BRING SESAME STREET BOOKS AND SHORT VIDEOS TO  
EPIC! SUBSCRIBERS**

REDWOOD CITY, Calif. and NEW YORK, NY (September 22, 2016) -- Epic!, a premium content and learning platform for kids 12 and under, has partnered with Sesame Workshop to bring *Sesame Street* content to its subscribers for the first time. Beginning immediately, a collection of *Sesame Street* audio-enabled “read-to-me” books and a wide range of learning-based short-form content will join the high quality library of e-books and educational videos already available to Epic! subscribers. The new *Sesame Street* material is included in Epic’s regular \$4.99 monthly subscription price.

The 12 e-books and 33 short videos being added to Epic! represent a broad sampling of *Sesame Street* through the years. Epic! subscribers will have access to favorite books, such as “The ABCs of Cookies,” “Elmo Visits the Dentist” and “Monsters in the Bathroom,” as well as videos including “Super Grover 2.0,” “People in Your Neighborhood” and “Elmo’s Got the Moves.”

“We’re thrilled to add this treasure trove of wonderful *Sesame Street* books, songs and videos to our award-winning library for children,” said Kevin Donahue, Co-Founder of Epic! “Developing a love of reading and learning in children while keeping it fun and engaging has always been our focus. And now we have Elmo, Grover and the rest of *Sesame Street* to help us do it!”

For more than four decades, *Sesame Street* has helped children around the world grow smarter, stronger and kinder by providing preschoolers with the gold standard in quality educational programming.

“Sesame Workshop’s recipe for success lies in combining our research-driven curriculum with the sophisticated use of media and the latest technology,” said Jennifer A. Perry, Vice President & Publisher, North America Media Products, Sesame Workshop. “We’re excited to make *Sesame Street* content available to an audience as passionate about education and reading books as Epic! subscribers are.”

Epic! offers more than 15,000 books and 1,500 videos from leading publishers. It is available on Android, iOS, Apple TV and any Web browser. A single subscription provides personalized and unlimited access to Epic’s entire library for a parent and up to four children.

### **About Sesame Workshop**

Sesame Workshop is the nonprofit media and educational organization behind *Sesame Street*, the pioneering television show that has been reaching and teaching children since 1969. Today, Sesame Workshop is an innovative force for change, with a mission to help kids everywhere grow smarter, stronger, and kinder. We're active in more than 150 countries, serving vulnerable children through a wide range of media, formal education, and philanthropically-funded social impact programs, each grounded in rigorous research and tailored to the needs and cultures of the communities we serve. For more information, please visit [sesameworkshop.org](http://sesameworkshop.org).

### **About Epic!**

Founded in 2014 and based in Redwood City, CA, Epic! is a premium content and learning platform for kids 12 and under and 2016 recipient of the American Association of School Librarians' Best App for Teaching and Learning and Best Website for Teaching and Learning. Epic! offers more than 15,000 e-books from leading publishers such as HarperCollins, Macmillan, Candlewick and National Geographic, and more than 1,500 educational videos from providers including Smithsonian Enterprises, Encyclopedia Britannica, the Columbus Zoo and many others. Every piece of content on Epic's platform is selected by a team of children's content experts, and the company's personal recommendation algorithms help kids discover new books and topics they will love. Epic! was founded by Suren Markosian, founder of several successful technology startups, and Kevin Donahue, former YouTube, Google and Disney executive, with the support of top tier investors and veterans of the children's publishing industry. To learn more about Epic!, visit <http://www.getepic.com>, or follow Epic! on Facebook and Twitter.

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