



## NEWS RELEASE

### **DOGOblogs and OverDrive To Enable Social Discovery of eBooks for Kids and Teens**

**Tiburon, CA (June 23, 2016)** – DOGObooks, the largest website for book reviews by-and-for kids, and OverDrive, the leading digital books platform in libraries and schools, are collaborating to enable social discovery and engage more kids and teens with eBooks. OverDrive's leading digital books catalog of over 2 million titles will now include curated book reviews from DOGObooks. In addition, kids using DOGObooks.com will now instantly be able to borrow eBooks from their school or public library by clicking the "Borrow eBook" button prominently featured on the more than 185,000 book review pages on DOGObooks.com.

With more schools and students embracing digital technology, the DOGObooks-OverDrive partnership will make book discovery simple, fun and enable students to select and read books on the desktop or their mobile device.

"Peer reviews and social indicators have a huge influence on media consumption and books are no different. By working with OverDrive we can leverage the opinions of our large and growing community of young readers and help millions of kids and teens around the globe discover new genres and expand their reading spectrum," said Meera Dolasia, CEO of DOGObooks.

"With the largest catalog of eBooks for schools and libraries, we are constantly seeking new ways to keep kids and teens excited about reading," said Steve Potash, CEO of OverDrive. "We are proud to offer this integration with DOGObooks, the leading destination for children to discover and socialize around books."

To see the integration, visit [www.dogobooks.com](http://www.dogobooks.com) or visit the OverDrive booth at the ALA Annual Conference (booth 651) or the ISTE Annual Conference (booth 2737).

#### **About DOGObooks**

DOGOblogs is the largest website for kids and teens to safely discover, rate, and review books. The site features over 185,000 book review pages, book excerpts and video trailers. DOGObooks, also includes book clubs, contests, giveaways, Summer Reading Programs and more book-related activities for kids. DOGObooks reviews are also available on search engines and book-buying platforms to help kids and adult book buyers know what book are popular with kids. See <http://www.dogobooks.com>

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