



BOOKEXPO AMERICA (BEA) AND BOOKCON FORGE PBS PARTNERSHIP FOR PREMIER CONTENT AND LIVESTREAM SUPPORT

PBS Book View Now to Host Panels and Stream Coverage From Chicago During Publishing Industry's Biggest Event

Norwalk, CT, April 27, 2016: When the biggest publishing event in North America lands in Chicago next month, PBS will be there. Today, BookExpo America (BEA) and BookCon, the consumer extension of the show, announce a partnership with PBS Book View Now that will introduce content programming and livestream support that will reach millions of book lovers across the nation.

Through the partnership, PBS Book View will produce three separate panels and livestream interviews with best-selling authors providing unprecedented access to the show. Livestream coverage will be available online via bookexpoamerica.com, PBS.org and at www.BookViewNow.org, as well as many public media station websites and other distribution partners.

The integration of PBS content to the show continues a relationship that has been growing between BEA and PBS since last year. The collaboration will introduce three “PBS Presents“ panels that will host leading authors across children’s, young adult and women’s fiction. It will continue in the format that has made PBS Book View Now the must-see program for booklovers.

In addition to the PBS Presents stages, PBS will again provide live stream coverage from the show will take place at the PBS Book View Now livestream set, which will be located right in the middle of the BEA show floor, capturing the energy and excitement of this amazing gathering of publishers, booksellers, authors, and book professionals. PBS coverage of Book Expo America will be hosted by PBS Book View Now’s Rich Fahle and Jeffrey Brown, the chief correspondent for arts, culture and society for PBS NewsHour. Fahle will host live BookCon coverage with a collection of author guest hosts appearing throughout the day.

Coverage, produced by Detroit Public Television (DPTV) for the PBS system and made possible through support from PBS, will consist of 4 hours of live stream coverage Thursday and Friday, May 12-13 for BEA and Saturday May 14 for BookCon scheduled for 1 - 5 pm ET / 10 - 2 pm PT each day.

All individual feature segments from BEA and BookCon are available immediately following the livestream on PBS.org, and shared widely via PBS's 2 million Twitter followers and 2 million Facebook fans. Viewers will also be able to watch on select PBS station websites and all PBS video apps, including iPhone, iPad, Xbox, Roku and Apple TV, as well as YouTube.

“Our partnership with PBS and the dynamic content it’ll create represents the next step in our ambitious coverage plans for BookExpo America & BookCon. Book View Now is a powerful platform that supports our missions of maximizing views for the fantastic authors that appear at our events and driving the national dialog on books.” said Brien McDonald, Event Director for BookExpo America & BookCon.

“Buzz and book energy are everywhere at Book Expo and BookCon,” said Rich Fahle, executive producer of PBS Book View Now. “PBS and Book View Now have big plans for books in 2016 and beyond, so we’re thrilled to grow our partnership with BEA and BookCon. The floor of these two events are where books are made and often get noticed for the first time. For us, BEA and BookCon have become key showcases for our efforts to connect our community of PBS viewer-readers to the books and writers that will soon be their new favorites.”

The PBS Presents panels include:

- **PBS Presents: Children’s Tales**

Wednesday, May 11
Downtown Stage
3:30 pm – 4:30 pm

Picture books and Middle Grade authors – award winners and *New York Times* bestselling authors talk about their new books, where they get their ideas and more. Meet Laurie Halse Anderson (*Ashes*, Simon & Schuster) Aaron Becker (*Return*, Candlewick), Trenton Lee Stewart (*The Secret Keepers*, Little, Brown Books for Young Readers) and Mo Willems (*Nanette’s Baguette*, Disney Publishing).

- **PBS Presents: Young Adult Reads**

Thursday, May 12
Downtown Stage
3:30 pm – 4:30 pm

Meet four fabulous Young Adult authors as they talk about writing for teens, their new books and the varied readers of this genre. Join David Arnold (*Kids of Appetite*, Viking Books for Young Readers), David Levithan (*You Know Me Well*, St. Martin’s Griffin). Jennifer Niven (*Holding Up the Universe*, Alfred A. Knopf Books for Young Readers) and Chelsea Sedoti (*The Hundred Lies of Lizzie Lovett*, Sourcebooks).

- **PBS Presents: Women of Fiction**

Wednesday, May 11
Downtown Stage

2:00 pm – 3:00 pm

Join three New York Times bestselling authors as they share their stories of writing, publishing and readers. Meet Robyn Carr (*The Life She Wants*, Mira), Gayle Forman (*Leave Me: A Novel*, Algonquin Books) and Susan Elizabeth Phillips (*First Star I See Tonight*, William Morrow).

BEA, North America's largest gathering of book industry professionals from around the globe, and BookCon, the consumer extension of the show, combine to make the ultimate event destination for the publishing industry and book lovers worldwide. BEA is widely known as the leading business event for publishers, booksellers, digital content creators, traditional and self-published authors, media, rights professionals, and movie and television executives who attend to discover new voices, learn about trends shaping the book industry, and network with those who have a passion for books and reading. BookCon is the ultimate fan event where storytelling and pop culture collide – offering fans unprecedented access to authors, publishers, celebrities and creators of content that influence everything we read, hear and see.

To register or for more information, go to www.bookexpoamerica.com

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ABOUT BEA

BookExpo America (BEA) is North America's largest gathering of book trade professionals attracting an international audience. The event is widely known as an ideal place for content creators, media, booksellers, rights professionals, and movie and television executives to meet new authors, discover new books, learn about trends shaping the book industry, and network with those who have a passion for books and reading. BEA is foremost a gathering place for creative writers and thinkers and the commerce they create. It is recognized for the media attention it brings to upcoming books as well as for the notable authors it attracts to the convention itself. BEA is organized with the support of association partners including the Association of American Publishers (AAP) and the American Booksellers Association (ABA).

ABOUT PBS BOOK VIEW NOW

PBS Book View Now is a national, multi-platform, public media-driven presentation of books, authors, storytelling and the power of literacy. In partnership with major book festivals, libraries, and literary organizations, Book View Now showcases the books, authors and ideas that drive national conversations and shape global perspectives for distribution across the PBS platform of websites, PBS viewer apps, Coverage and features are available online via PBS.org and at www.BookViewNow.org, plus select PBS station websites and is distributed freely to various partner library, bookstore, and media partner websites. In addition, select segments will be archived and available for on-demand viewing on PBS.org, PBS station websites and all PBS video apps, including iPhone, iPad, Xbox, Roku and Apple TV, as well as YouTube.