

NICK OFFERMAN HITS THE STAGE WITH JOHN HODGMAN AND SPECIAL GUEST AT SECOND ANNUAL BOOKCON

On the Heels of Parks and Recreation Series Finale, ReedPOP Announces that Comic Actor and Author will Discuss his Upcoming Book GUMPTION: Relighting the Torch of Freedom with America's Gutsiest Troublemakers

NORWALK, CT - February 24, 2015 - While NBC's "Parks and Recreation" may be coming to a close, Nick Offerman - famous for his role as Ron Swanson - will give fans another chance to hear his unique perspective at BookCon. Today BookCon announces that Offerman, along with John Hodgman (Resident Expert at "The Daily Show with Jon Stewart") and a soon to be announced special guest will take the stage on Saturday, May 30, adding to a lineup of power-packed panels showcasing the hottest talent in books and entertainment. They will join the current roster of bestselling authors and Hollywood heavyweights including Taye Diggs, Rainbow Rowell, Mamrie Hart, Meg Cabot, Jodi Picoult, Jacqueline Woodson, Sherman Alexie and David Levithan, with more exciting guests to be announced in the coming months.

With their singular humor and wit, Offerman and Hodgman will deliver a special BookCon performance around the theme of Offerman's second book, GUMPTION: Relighting the Torch of Freedom with America's Gutsiest Troublemakers (Dutton; on sale May 26). The book reveals Offerman's personal pantheon of favorite Americans whose lives inspired him and whose contributions have helped make America the great country it is today. From leaders and activists to authors, artists, and muckrakers, Offerman's diverse list runs the gamut from George Washington and Teddy Roosevelt to Wendell Berry and Yoko Ono. Together with Hodgman, who is also a best-selling author of the Complete World Knowledge trilogy of fake trivia, it will be a must-see panel for book and pop culture fans!

"BookCon will give fans of Offerman the unique opportunity to experience his comedic genius in person and through the lens of his books," said Brien McDonald, Show Manager of BookCon. "Seeing Hodgman banter with Offerman will be an unforgettable moment for fans to experience in May."

Offerman is an actor, humorist, woodworker and author. His first book, Paddle Your Own Canoe, was published in 2013 and became an instant New York Times bestseller. In addition to starring in "Parks and Recreation," Offerman has also appeared in such films as 21 Jump Street, The Kings of Summer, A Walk in the Woods and the upcoming Me, Earl and the Dying Girl. His humorist shows include American Ham, currently available on Netflix, Full Bush, and the upcoming Summer of 69. When he's not on set, he runs the Offerman woodshop where he builds canoes, tables and other articles of whimsy.

John Hodgman is a bestselling author, performer, humorist, and podcast host. His bestseller The Areas of My Expertise, a book of invented trivia and completely fake facts, led to his hiring on "The Daily Show." Since then he has appeared in a variety of TV and

film roles as “the person wearing glasses,” and is currently featured in the FX series “Married” and in Steven Soderbergh’s “The Knick” on Cinemax. He also followed his first book with two succeeding bestsellers, *More Information Than You Require* and *That Is All*, which together with *The Areas of My Expertise* form his Complete World Knowledge trilogy.

As an original consumer extension of BookExpo America (May 27-29 at the Javits Center), BookCon has unprecedented access to the world's most accomplished authors and most influential publishing houses. BookCon is designed to appeal to the modern-day book lover with an appreciation for broader pop culture and where these worlds intersect. BookCon will feature a vibrant Show Floor with the world's most influential publishers including ABRAMS, Chronicle Books, Hachette Book Group, HarperCollins, Houghton Mifflin Harcourt, Macmillan Publishers, Penguin Random House, Simon & Schuster and many more. In addition to over 250 exhibitors, the Show Floor will house the Downtown Stage, home to innovative content featuring Q&As, Trivia and Illustrator events.

Tickets for BookCon are now on sale. Additional exciting details about BookCon exhibitors, guests and sponsors will be revealed in the coming weeks. For more information and to purchase tickets, please visit www.TheBookCon.com or BookCon’s social media pages (Facebook, Twitter and Instagram).

ABOUT REEDPOP

ReedPOP is a boutique group within Reed Exhibitions exclusively devoted to organizing events, launching and acquiring new shows, and partnering with premium brands in the pop culture world. ReedPOP is dedicated to celebrations of popular culture throughout the globe that transcend ordinary events by providing unique access and dynamic personal experiences. The ReedPOP portfolio includes: New York Comic Con (NYCC), Chicago Comic & Entertainment Expo (C2E2), Penny Arcade Expo (PAX) Prime, East, South and Australia, Emerald City Comicon, BookCon, Oz Comic-Con, Comic Con India, Paris Comic Con, Star Wars Celebration and UFC Fan Expo. The staff at ReedPOP is a fan-based group of professionals uniquely qualified to serve those with whom they share a common passion. ReedPOP is focused on bringing its expertise and knowledge to world communities in North America, South America, Europe, Asia, India and Australia. (www.reedpop.com)

ABOUT DUTTON

Dutton is the U.S. member of the internationally renowned Penguin Group (USA). Dutton is home to many bestselling authors such as Harlan Coben, Ken Follett, Lisa Gardner, Tami Hoag, Linda Fairstein, Jennifer Chiaverini, Julie Garwood, Mark Owen, Dan Savage, Eckhart Tolle, and Jonathan Tropper. Penguin Group (USA) LLC is one of the leading U.S. adult and children's trade book publishers, owning a wide range of imprints and trademarks, including Viking, G. P. Putnam's Sons, The Penguin Press, Riverhead Books, Dutton, Penguin Books, Berkley Books, Portfolio, New American Library, Plume, Tarcher, Philomel, Grosset & Dunlap, Puffin, and Frederick Warne, among others. The Penguin Group (www.penguin.com) is a Penguin Random House company.

